

# Marie D'Abreo

## work experience

### designer and illustrator

**contractor**  
present  
san francisco

Recent projects:  
PayPal for iPad, through Fjord Design: visual design  
Intuit GoPayments, through Fjord Design: visual styleguide  
Apple iAd, for iHealth Blood Pressure Dock: storyboard and graphics  
iBaby Labs: website, mobile app, packaging: visual design  
iHealth: Blood pressure mobile app: visual redesign

### art director

**Wells Fargo**  
2010 - 2011  
san francisco

Provided overall design direction and project-level design for multiple areas of wells Fargo.com. Reinforce and enhance the brand, develop concepts, guide other designers through project completion. Maintain positive relationships with all project stakeholders and help coordinate with outside agencies.

### senior designer

**Bank of America**  
2006 - 2010  
san francisco

Provided visual design for multiple areas of bankofamerica.com. Helped develop global design systems for sub sites. Guided contract designers and developed and maintained relationships with internal marketing, business, sales partners, and vendors.

### art director

**The Learning Workshop**  
2002 - 2003  
berkeley

Provided design and direction for online course ware, interactive models, identity, animation + illustration. Clients : UC Berkeley, Midwest Consortium Educators.

### art director

**Etheria (agency)**  
2001  
san francisco

Designed and presented web interfaces + created Flash animations for corporations + e-commerce sites. Clients included : Mirapoint, Lipstream, + Shopeaze Systems.

### interactive art director

**KBP West (agency)**  
2001  
san francisco

Developed web interactivity for online ads consistent with media + print campaigns. Clients included : Ricochet, Wine.com, CNET, + PeopleSoft.

## visual designer

Clear Ink (agency)  
2000  
walnut creek

Developed web interfaces  
+ directed interactive Flash demos based on  
client messaging + brand strategy. Clients included:  
Wineshopper, Pacbell, PeopleSoft, + JustGive.

## lead artist / animator

Virtual Communications  
1994 - 95  
minneapolis

CD ROMs: Co-created interface +  
animations, for children's educational  
games. Clients included : TimeLife for  
Children, + Broderbund.

## education

### master of arts

California Institute of  
Integral Studies  
2004 - 2006

Graduate-level psychotherapy studies, with a  
concentration in Expressive Arts Therapy.  
Not completed.

### bachelor of fine arts

Minneapolis College  
of Art + Design  
1990 - 94

Media arts major : animation, film  
+ interactive design. Fine arts minor:  
drawing, painting, sculpture.

### foundation studies

Northbrook College,  
England  
1987

Fine arts fundamentals:  
painting, drawing, colour, formal  
composition, art history.

## skills

Visual design for web + mobile  
Concepting + communication  
Illustration / sketching  
Photoshop  
Dreamweaver + Fireworks  
HTML + Javascript  
Illustrator  
Some Flash MX  
Print collateral  
Animation  
Cross-platform environment